

Jesse W. Campbell

Assistant Professor
Department of Public Administration
Incheon National University
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Education

PhD in *Public Administration*, Seoul National University, South Korea, 2014. Thesis: *Performance Management and Identification: An Assessment of Change-Oriented Behavior in Public Organizations*. Supervisor: Tobin Im.

MA in *Philosophy*, University of Western Ontario, Canada, 2005.

BA (Hons) in *Philosophy & English*, Nipissing University, Canada, 2004.

Publications

Journal Articles

Campbell, J.W. Forthcoming. Workgroup Accord and Change-Oriented Behavior in Public Service Organizations: Mediating and Contextual Factors. *Journal of Management & Organization*.

Campbell, J.W. 2018. Efficiency, Incentives, and Transformational Leadership: Understanding Collaboration Preferences in the Public Sector. *Public Performance & Management Review*. 41(2), 277-299.

Kalgin, A., Podolskiy, D., Parfenteva, D., & Campbell, J.W. 2018. Performance Management and Job-Goal Alignment: A Conditional Process Model of Turnover Intention in the Public Sector. *International Journal of Public Sector Management*. 31(1), 65–80.

Campbell, J.W. 2017. Felt Responsibility for Change in Public Organizations: General and Sector-specific Paths. *Public Management Review*. 20(2), 232-253.

Campbell, J.W. 2017. Red Tape and Transformational Leadership: An Organizational Echelons Perspective. *Journal of Organizational Change Management*. 30(1), 76-90.

Campbell, J.W., & Im, T. 2016. Perceived Public Participation Efficacy: The Differential Influence of Public Service Motivation Across Organizational Strata. *Public Personnel Management*. 45(3), 308-330.

- Campbell, J.W. 2016. A Collaboration-based Model of Work Motivation and Role Ambiguity in Public Organizations. *Public Performance & Management Review*. 39(3), 655-675.
- Campbell, J.W., Lee, H., & Im, T. 2016. At the Expense of Others: Altruistic Helping Behavior, Performance Management, and Transformational Leadership. *Public Management Review*. 18(6), 795-818.
- Campbell, J.W., & Im, T. 2016. PSM and Turnover Intention in Public Organizations: Does Change-oriented Organizational Citizenship Behavior Play a Role? *Review of Public Personnel Administration*. 36(4), 323-346.
- Campbell, J.W. 2015. Performance Management and Identification: An Assessment of Change-Oriented Behavior in Public Organizations. *Public Personnel Management*. 44(1), 46-69.
- Kim, D.H., & Campbell, J.W. 2015. Development, Diversification, and Legitimacy: Emergence of the Committee-based Administrative Model in South Korea. *Public Organization Review*. 15(4), 551-564.
- Campbell, J.W., Im, T., & Jeong, J. 2014. Internal Efficiency and Turnover Intention: Evidence From Local Government in South Korea. *Public Personnel Management*. 43(2), 259-282.
- Campbell, J.W., & Cho, W. 2014. The Two Faces of Government-business Relations During Korea's Developmental Era. *Korean Journal of Comparative Government*. 18(1), 47-66.
- Campbell, J.W., & Im, T. 2015. Identification and Trust in Public Organizations: A Communicative Approach. *Public Management Review*. 17(8), 1065-1084.
- Im, T., Campbell, J.W., & Jeong, J. 2016. Commitment Intensity in Public Organizations: Performance, Innovation, Leadership, and PSM. *Review of Public Personnel Administration*. 36(3), 219-239.
- Im, T., Campbell, J.W., & Cha, S. 2013. Revisiting Confucian Bureaucracy: Roots of the Korean Government's Culture and Competitiveness. *Public Administration and Development*. 33(4), 286-296.
- Im, T., Cho, W., Lee, H., & Campbell, J.W. 2014. Citizen Preference and Resource Allocation: The Case for Participatory Budgeting in Seoul. *Local Government Studies*. 40(1), 102-120.

Book Chapters

- Campbell, J. W. 2017. Public Procurement Policy in South Korea: Approaches to Sustainable Development and Anti-Corruption. In T. Im (Ed.), *The Experience of Democracy and Bureaucracy in South Korea* (pp. 159–179).

Teaching

Undergraduate Courses

Incheon National University: *Civil Society* (Fall 2016), *Comparative Public Administration* (Spring 2017, Spring 2018), *Korea and Official Development Assistance* (Fall 2016, Fall 2017), *Theories of Public Management* (Fall 2016, Fall 2017), and *Organization Theory* (Spring 2017, Spring 2018).

Higher School of Economics: *Foundations of Public Administration* (Co-taught) (Fall 2015), and *Research Seminar in Public Administration* (Fall 2014).

Chung-Ang University: *Special Topics in Public Administration: Development and Global Governance* (Spring 2012), and *Special Topics in Public Policy: Theories of the State and Justice* (Fall 2012).

Graduate Courses

Incheon National University: *Internet Research Methods* (Spring 2017), *Organization Theory* (Fall 2017), and *Public Bureaucracy* (Spring 2018).

Thesis Supervision

Committee Member, E-government Practice, Perceived Red-tape, Citizens' Satisfaction and Trust in Government: Evidence from the the Inland Revenue Department, Nepal, Devid K. Basyal, PhD Thesis, Incheon National University, Spring 2018.

External Committee Member, Performance Management System Effectiveness: Antecedents and Consequences in Local Government, Reginald G. Ugaddan, PhD Thesis, Sungkyunkwan University, Spring 2018.

Journal Activities

2018-present: *Section Editor*, Chinese Public Administration Review, Institute for Public Service, Suffolk University, Boston, United States.

2015-present: *Managing Editor*, Public and Social Policy Working Papers, Higher School of Economics, Moscow, Russia.

Ad hoc reviewer for *American Review of Public Administration*, *Asian Journal of Political Science*, *Current Psychology*, *International Journal of Human Resource Management*, *International Journal of Public Sector Management*, *International Review of Public Administration*, *Journal of Contemporary Asia*, *Journal of Organizational Behavior*, *Korean Journal of Policy Studies*, *Local Government Studies*, *Policy & Politics*, *Policy Studies*, *Public Administration*, *Public Administration Review*, *Public Management Review*, *Public Personnel Management*, and others.

Past Academic Appointments

Assistant Professor (tenure track), Higher School of Economics, Department of Public and Local Service, Moscow, Russia, 2014-2016.

Assistant Professor (contract), Chung-Ang University, College of Public Service, Seoul, South Korea, 2011-2014.

Funding

Co-researcher, Government Competitiveness Center, Seoul National University, funded by the National Research Foundation of Korea Grant. Current grant number NRF-2014S1A3A2044898. 2011-Present.

Conference Activity and Public Speaking

Conference Presentations

Public Participation and Trust in Government: Results From a Vignette Experiment, Korean Association of Public Administration, Seoul, Korea, Summer 2018.

Sector Characteristics and Change-Oriented Behavior by Public Employees: Cross-National Evidence from the Government Competitiveness Global Survey, 26th NISPAcee Annual Conference, Alexandru Ioan Cuza University, Iasi, Romania, Spring 2018.

Legitimate Performance Trade-offs and Perceived Red Tape: Results from a Vignette Experiment, Asia-Pacific Public Policy Network Conference, Tsinghua University, Beijing, China, Spring 2018.

Public Sector Institutions and Change-Oriented Behavior in Developing Countries: A Cross-National Study, 2017 Jeju International Conference, Jeju, South Korea, Fall 2017.

Public Sector Institutions and Change-Oriented Behavior in Developing Countries: A Cross-National Study, International Research Symposium on Public Management in Asia, Education University of Hong Kong, Hong Kong, Fall 2017.

Catalyst or Impediment to Change? Workgroup Accord and Change-oriented Behavior in Public Service Organizations, Lien International Conference, Singapore, Fall 2017.

Contextualizing Inefficiency: Performance Trade-Offs, Red Tape, and Public Service Motivation, Korean Assoc. for Public Administration, Jeonju, Korea, Spring 2017.

Competition, Performance Reporting Integrity, and Public Service Motivation, American Society for Public Administration, Atlanta, United States, Spring 2017.

A Model of Felt Responsibility for Change in Public Organizations, International Conference on Social Policy and Governance Innovation, The Education University of Hong Kong, Hong Kong, Fall 2016.

Development Assistance and Financial Institutional Quality: A Cross-Country Analysis, American Society for Public Administration, Seattle, United States, Spring 2016.

Dishonest Performance Reporting in the Public Sector: Can Public Service Motivation Foster Ethical Behavior in Competitive Organizational Contexts? Transatlantic Dialogue (NISPACEe), University of Ljubljana, Ljubljana, Slovenia, Winter 2015.

Collaborative Initiatives: How Public Service Motivation and Organizational Capacity Shape Public Servants' Support, Association of Public Policy Analysis & Management, Miami, United States, Fall 2015.

Can Performance Incentives Motivate Exchange-Oriented Public Service Providers? Evidence from Korean Central Government, International Research Society for Public Administration, Budapest, Hungary, Fall 2015.

A Bigger Piece of the Pie: PSM and Leadership as Factors Underlying Civil Servants' Preference for Budgetary Expansion and Dishonest Performance Reporting in Public Organizations: Inter-Organizational and Inter-Personal Competition, and Public Service Motivation, International Research Society for Public Management Conference, Birmingham University, Birmingham, United Kingdom, March 2015.

The Role of Performance Incentives in Motivating Exchange-Oriented Employees: Evidence From Korean Central Government, Major Issues of Public Administration in the Smart Governance Era, Ritsumeikan University Umeda Campus, Osaka, Japan, January 2015.

Voluntary Policy Compliance and Citizen Trust in Government, Public Management in the 21st Century: Opportunities and Challenges, University of Macau, China, Fall 2014.

At Whose Expense? Altruistic Helping Behavior, Performance Management, and Transformational Leadership, Public Management Research Conference, Seoul National University, Seoul, South Korea, Summer 2014.

Inter-Work Group Collaboration, Role Ambiguity, and Work Motivation, Korean Association for Public Administration Conference, Daegu, South Korea, Summer 2014.

PSM and Turnover Intention: Does Change-Orientated Behavior Play a Role? Korean Association for Public Administration Conference, Seoul, South Korea, Fall 2013.

Organizational Identification and Superior Interaction: The Mediating Role of Organizational Trust, European Group for Organization Studies, HEC, Montreal, Canada, Summer 2013.

Motivating Citizen Participation: The Bureaucratic Perspective, Korean Association of Policy Study (KAPS), Yeonsei University, Seoul, South Korea, Summer 2013.

Motivating Citizen Participation: The Bureaucratic Perspective, University of Macau, Macau, China, Fall 2012.

Beyond Ubiquity: Mobile Government, Theory and Practice, Korean Association for Public Administration and American Society for Public Administration Conference, Seoul National University, Seoul, South Korea, Fall 2012.

Welfare Orientated Development: Social Impacts of Industrial Policy in Developmental Korea, Korean Association for Public Administration and American Society for Public Administration Conference, Korea University, Seoul, South Korea, Fall 2011.

Management for Results Reform of the Korean Government, Asia Development Bank Managing for Results International Conference, Seoul National University, Seoul, South Korea, Fall 2011.

The Developmental Legacy of Korean Chaebol, Keio University, Tokyo, Japan, Winter 2010.

Citizen Preference and Resource Allocation: The Case for Participatory Budgeting in Seoul, University of Pittsburgh, Pittsburgh, United States, Fall 2010.

Other Conference Participation

Organizer, Behavioral Public Administration and Public Value Creation: Chinese Public Administration Review Panel, Korean Association of Public Administration, Seoul, Korea, Summer 2018.

Chair, Effective Public Administration in a Changing World I & II: Emerging Scholars Sessions, Korean Association of Policy Studies Conference, Inha University, Incheon, Korea, Winter 2017.

Invited Talks

Government Competitiveness: Research, Results, and An Agenda for Strengthening Governance, Faculty of Administration and Public Management, Bucharest University of Economic Studies, Bucharest, Romania, Spring 2018.

At the Expense of Others: Altruistic Helping Behavior, Performance Pay, and Transformational Leadership, Department of Public Administration, Higher School of Economics, Moscow, Russia, Spring 2014.